



First Credit Services, Inc.

First Credit Services Inc appoints Anthony Placek as Vice President of Sales

Woodbridge, NJ February 23, 2009 **First Credit Services, Inc (FCS)**, the leading provider of **Customer Service Driven Accounts Receivable Management & Collection Programs for the Health & Fitness Industry**, has appointed **Anthony Placek as their new Vice President of Sales**. Placek will manage all sales operations, with a mandate to achieve a quantum leap in expanding our business by opening new relationships nationwide.

Placek is a seasoned sales professional with more than 25 years of experience in senior level sales management positions. He also brings with him, vast experience and knowledge about the Health & Fitness Industry.

“Tony is a great addition to our senior management team, bringing with him experience, focus and drive. We are confident he will be successful in enhancing our strong reputation as a leader in the industry.” said Paul Errigo, Board Member & CEO.

When asked about his new position, Placek said, “I am excited and humbled to be asked to lead this charge. The current economic environment is making it increasingly difficult for individuals to meet their obligations and even more difficult for businesses to maintain their profitability. There is a lot of satisfaction in helping our clients maintain their profitability and cash flow. There is even more satisfaction in knowing the value our clients and our sales agents receive will have a significant positive impact on our economy as a whole.”

Tony is seasoned health & fitness veteran, as he began his career in the health & fitness industry straight out of college and he holds a bachelor’s degree from Ohio State University.

About First Credit Services, Inc.: First Credit Services has been pioneering innovative and effective collections and decline management programs to the health & fitness industry since 1993, and is a preferred vendor by most major national franchise organizations, including Gold’s Gym International. They are considered the best in the business when it comes to bridging the gap between customer service and collections, as well keeping the clubs community goodwill in tact.